



## SPONSORSHIP LEVELS AND RECOGNITION

2019-2020 Season

### Lead Sponsor: \$100,000

- Speaking opportunity at sponsored event and/or associated VIP event
- Opportunity to serve as guest Master of Ceremonies (MC) for appropriate elements of event
- Promotional video opportunity to be shown at sponsored event, if applicable
- Event naming recognition as “Presented by Company Name” in all marketing materials and press releases
- One full page ad in FIRST Nevada’s FRC Las Vegas Regional program
- Company name or logo displayed prominently on scrolling video screens at sponsored event
- Recognized in FIRST Nevada media releases, promotional materials and on social media sites
- VIP passes and invitation to the *FIRST*® Championship
- Sponsorship recognition by Master of Ceremonies at event
- All benefits listed below in addition to customized opportunities available

### Leader in Technology: \$25,000 - \$49,999

- Opportunity to display banner with company logo at sponsored event
- Recognized by name in FIRST Nevada event program with logo
- One half page ad in FIRST Nevada’s FRC Las Vegas Regional program
- Company name or logo displayed, by sponsor level, on large, scrolling video screens at the Las Vegas Regional
- Opportunity to have a premium exhibit space at multiple FIRST Nevada events, when applicable
- Recognition at all FIRST Nevada competition events, when applicable
- Opportunity for qualified volunteers to participate in FIRST Nevada event judging
- VIP seating passes and invitation to VIP events, if applicable
- All benefits listed below

### Captain of Innovation: \$10,000—\$24,999

- Logo or name recognition in FIRST Nevada event program
- One quarter page ad in FIRST Nevada’s FRC Las Vegas Regional program
- Logo inclusion on FIRST Nevada webpage, with links to your web and social media sites
- Opportunity to have a standard exhibit space at multiple FIRST Nevada events, when applicable
- Recognition at a FIRST Nevada event
- 6 VIP seating passes to a FIRST Nevada event and invitation to VIP events, if applicable

### Friend of the Future: \$2,500 - \$9,999

- Logo or name recognition in a FIRST Nevada event program
- Logo inclusion on FIRST Nevada webpage, with links to your website and social media post with link
- Opportunity to have a standard exhibit space at one FIRST Nevada event
- 4 VIP seating passes to a FIRST Nevada event upon request

### FIRST Nevada Robot Booster: \$1,000 - \$2,499

- Listing, by sponsor level, in relevant event program book(s)
- Name on FIRST Nevada Webpage and links to your website and social media post
- 2 VIP seating passes to a FIRST Nevada event upon request

For customized sponsorship opportunities, contact Angela Quick at 702-888-3673

FIRST Nevada is a non-profit 501(c)(3) organization. EIN 54-2189144